



# **Management and Sustainability of an entity within the university context**

dr Monika Sady

Cracow University of Economics

20th of December 2022



„Imperatives of  
Sustainable University  
Excellence:  
A Conceptual  
Framework”  
Tajammal Hussain,  
Jacob Eskildsen, Rick  
Edgeman, Muhammad  
Ismail, Alaa Mohamd  
Shoukry and Showkat  
Gani (Pakistan,  
Denmark, USA, Saudi  
Arabia, Egypt)













CRACOW  
UNIVERSITY  
OF ECONOMICS

# CRACOW UNIVERSITY OF ECONOMICS

RERUM COGNOSCERE CAUSAS ET VALOREM



1925

**Foundation High  
College of Trade**



1938

**Academic status  
Academy of Commerce**



1945

**Academy restarts  
teaching and research**



2007

**Cracow University of  
Economics**





**Type**

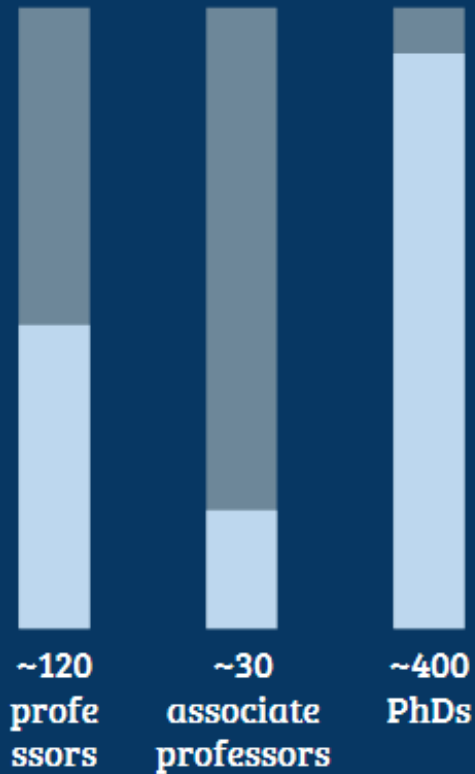
**Public University**



**Disciplines**

**Economics, Finance, Law, Management, Public  
Administration, Spatial Management and Urban  
Planning, Product Quality Management, Humanities**

## Academic personnel



**Bachelor - 6 semesters**

**Master - 4 semesters**

**PhD - 6 semesters**

**MBA and post-diploma programs**



**16 000 students**



# **MORE THAN 250 PARTNER UNIVERSITIES AROUND THE WORLD**



**Student`s  
exchange  
programs**



**International  
research**



**Summer schools**



**International  
projects**



**Conferences,  
events**



**Blended Intensive  
Programmes**



**Forums of  
exchange of  
good practices**



**International  
strategies**

## BUSINESS ENVIRONMENT

- Business-academia special training programs
- Seminars with professionals
- Academic Career Center
- Krakow city – outsourcing center
- Krakow Technology Park
- Supporting business and economic development of Małopolska
- Promoting business cooperation
- Economic development of Małopolska
- University-business technology transfer
- Spin-off companies

## RESEARCH AND DEVELOPMENT KNOWLEDGE TRANSFER

- Research projects
- Consultancy or advisory services
- Development and optimising of functioning relevant economic operator
- Knowledge-based economic development
- Professional trainings
- Diverse operational expert groups
- Partner in projects e.g.

„CORSHIP – Corporate Entrepreneurship Education  
Connecting Enterprises, Start-ups and Universities”

„INSPIRE - Introducing Social Entrepreneurship in  
Indonesian HEI”





Dr Monika Sady



mgr Wioleta Gałat



Katarzyna Odrobina



Rector's Office  
without plastic

Bicycles

Free drinking  
water

Used batteries

Eco-box MPO

Sharebox

Healthy food –  
research and  
recommenda-  
tions

Plants and  
animals

Professors'  
garden

Friends of  
Children Society

Educational  
Campaigns

Food collection  
for Food Bank

Christmas  
packages

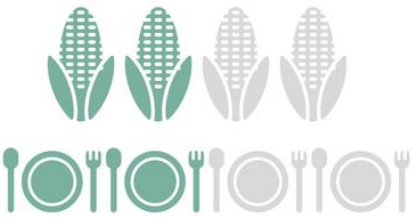
Charity  
collection for  
WOŚP



Good practices of  
CUE social  
responsibility







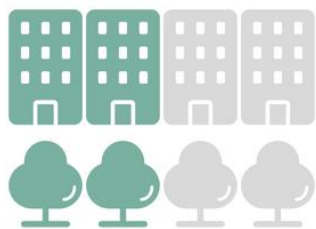
★ Zrównoważona produkcja i konsumpcja



★ Wykluczenie, równouprawnienie, różnorodność



# Sustainability days



★ Zrównoważone miasto



★ Zrównoważony kampus



- Once a year
- CUE campus
- Activities:
  - ✓ Discussion panels
  - ✓ Workshops
  - ✓ Swap night
  - ✓ Contests
  - ✓ Poster session
  - ✓ Podcasts



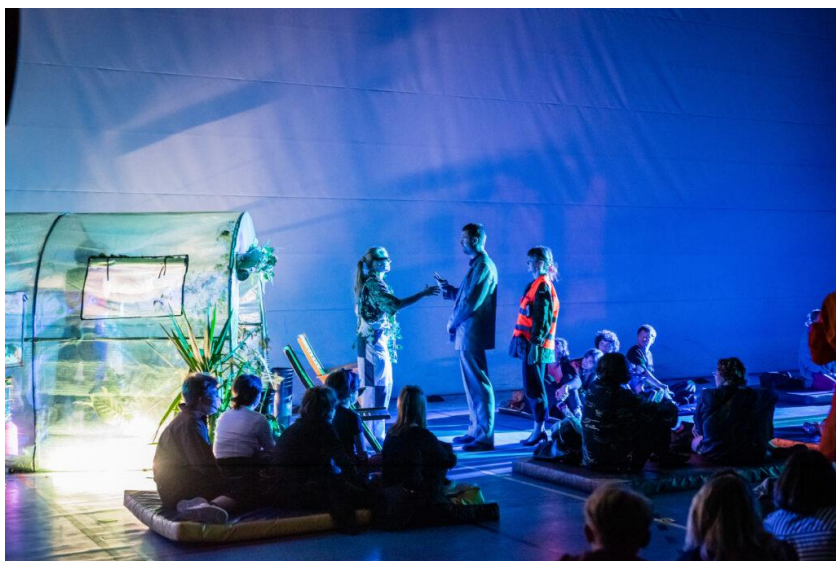
United Nations  
Association  
Poland



United Nations  
Global Compact









# Help for Ukraine

- Day at CUE,
- Vasco translators (4 translators, 6 months),
- Volunteers database
- Special website: <https://dlaukrainy.uek.krakow.pl/> (PL, UKR, EN)
- Financial assistance
- Material assistance (food, cleaning supplies, medicine, clothes, other items)
- Housing assistance (CUE dormitory, partners)
- Transportation assistance
- Legal assistance (CUE Information Point for Refugees from Ukraine in the Main Library building, on the 1st floor (room 208), Mon – Fri 9:00 a.m. - 3:00 p.m.)
- Fundraising



## Help for Ukraine

### Organizational help for CUE students from Ukraine (in the learning proces)

- a semester or annual leave from classes;
- a semester or annual leave from classes with the possibility of taking a verification of the acquired learning outcomes specified in the study program;
- a short-term leave of absence from classes;
- permission to take classes on an individual basis;
- permission to extend the grading period and take the test or exam at a later date;

Psychological support

Internships for students

Open lectures for students





# Social Responsibility and Sustainability Strategy



CUE Goals for 17  
UN SDGs

CUE Social  
Responsibility  
Report

Green University

Declaration of  
University Social  
responsibility

Diversity Charter

Indicators for  
sustainability and  
environmental  
impact

Gender Equality  
Plan

University Social  
Responsibility and  
Sustainability  
Strategy



## Indicators for sustainable development, social and environmental impact

- Reporting: PRME i Global Compact
- Rankings: Green metrics, Times Higher Education Impact Ranking, Times Higher Education World University Rankings, ...
- Accreditations





## Principles for Responsible Management Education (PRME) – cooperation and reporting

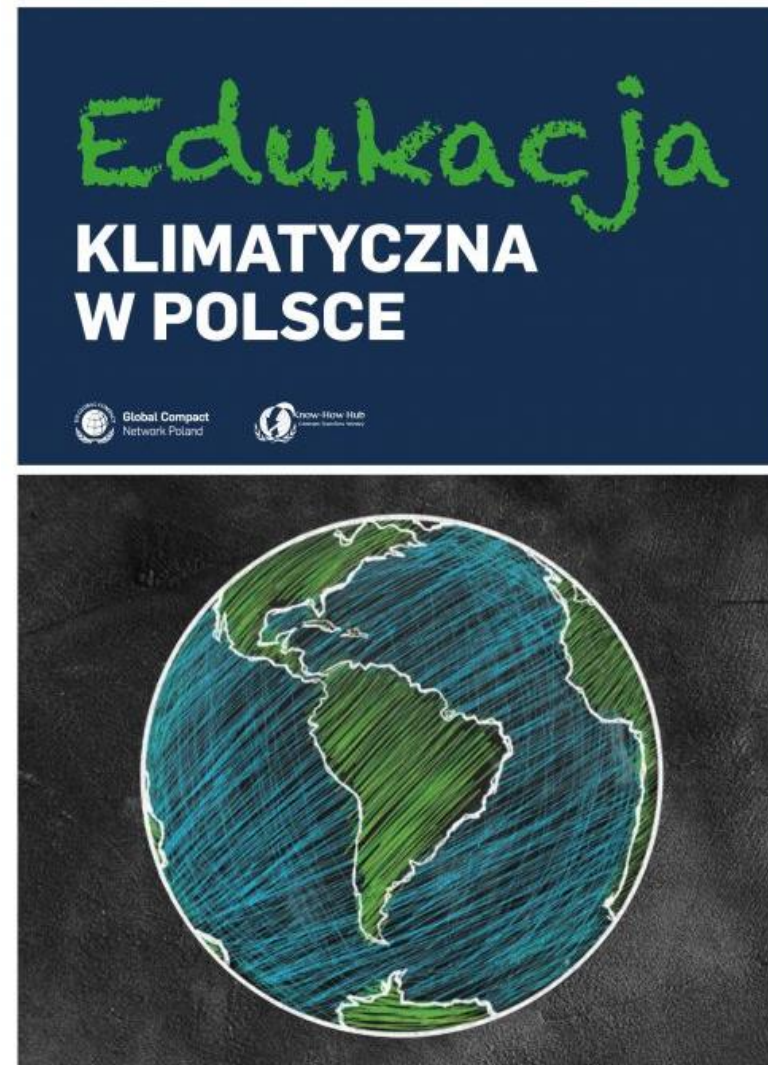
- dr Monika Sady – Plenipotentiary for PRME Chapter Poland for Sustainable Mindset
- Presenting PRME chapter Poland during global PRME meetings
- Automation of gathering data: syllabuses + library databases
- Creating a report for 2020-2022



**PRME** Principles for Responsible Management Education

an initiative by the  **United Nations**  
Global Compact

# Round Table for Climate Education (UN Global Compact Poland)





# A Ministerial Group for University Social Responsibility (National level)

- Ministry of Funds and Regional Policy.
- Head: Rector SGH – Warsaw School of Economics dr hab. Piotr Wachowiak.
- conducting a research project,
- discussion panels,
- conferences.



**KONFERENCJA online**  
9 MARCA 2021 r.  
GODZ. 10:00 - 13:30

**RAPORT WDRAŻANIA  
DEKLARACJI SPOŁECZNEJ  
ODPOWIEDZIALNOŚCI UCZELNI,  
JAKO NARZĘDZIE DO SAMOOCENY**

Zapraszamy do udziału. Rejestracja na stronie:  
<https://www.gov.pl/web/fundusze-regiony/grupa-robocza-ds-spolecznej-odpowiedzialnosci-uczelni>  
Wydarzenie będzie transmitowane na kanale YouTube Szkoły Głównej Handlowej w Warszawie.



Grupa Robocza  
do spraw Społecznej  
Odpowiedzialności Uczelni



## UEK Accessible to all

- adapting the university infrastructure to the needs of people with disabilities,
- renovation of rooms for BON and creation of a typhloinformatics workshop,
- purchase and installation of induction loops in 3 classrooms,
- assembly of a new elevator in the Ustronie pavilion,
- renovation of the entrance and toilets in classroom 30KK,
- creating an evacuation system for people with disabilities and the purchase of evacuation wheelchairs,
- creating a voice navigation system and a virtual walk around the campus,
- research activities of the think-tank,
- educational and training activities aimed at employees,
- creating a Psychological Support Center,
- creating strategic documents regarding the social responsibility of universities,
- creating a new, accessible BON website.







THANK YOU FOR YOUR ATTENTION!



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